

Katie Koch

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Education & Honors

Master of Fine Arts in Interaction Design

School of Visual Arts

May 2011

- 2011 recipient of The Paula Rhodes Memorial Award for Master's degree candidates, whose work is deemed exceptional by their chair and faculty
- Thesis work focuses on promoting creative, community-driven professional development for K-12 teachers

Bachelor of Fine Arts, major in Visual Communications

Washington University in St. Louis

May 2006, Magna Cum Laude

- 2006 recipient of the College of Art Service Award for Community Efforts

Professional Affiliations

- AIGA member since 2004
- Interaction Design Association member since 2008

Skills & Methods

Versed in a range of methods to research, analyze and communicate ideas

Interviews	Task flows and analyses
Ethnography	Concept maps
Personas	User journeys

Prototyping Toolkit

Adobe Creative Suite 5
CSS & HTML
ActionScript 3, JavaScript & PHP (familiar)
WordPress & Expression Engine
Motion graphics software
Email campaign web applications
Paper, X-ACTO knife

Professional Experience

Co-Founder & Teacher at Project: Interaction

September 2009 – present

- In a partnership; research, design and teach curriculum for a high school level 10 week after school interaction design course in New York City
- Create and curate original content for the blog, including interviews and 800–1000 word storytelling pieces
- Strategically develop and maintain relationships with members of the design and education communities
- Crafted a successful fundraising campaign, earning over \$8,000 during thirty days on Kickstarter, while increasing blog traffic and social media followers by a factor of seven
- Developed a not-for-profit business venture, including strategy, communications, fundraising, marketing and web design

Research & Analysis Associate at Adaptive Path

June – August 2010 (Austin, Texas)

- Part of a three person team synthesizing research from twenty-five stakeholder interviews
- Communicated findings in written and oral presentations
- Work focused on knowledge management practices and the multi-channel impact of iPhone and iPad apps

Freelance Designer at pixelkated

May 2009 – present

- Act as a strategic partner for non-profit and small business clients focusing on web, graphic and interaction design outcomes as they relate to business objectives
- Recruit and manage freelance design and development contractors

Lead Interactive Designer at Something Digital

June 2007 – May 2009

- Designed and developed interactive projects with an emphasis on usability; worked in concept, design and production phases
- Coordinated with programmers to ensure successful and efficient implementation of designs
- Led the design team's professional development by finding and sharing knowledge through educational resources and workshops
- Primary Client: The Partnership at Drugree.org

Presentations & Workshops

Workshop Leader at The Cooper-Hewitt, National Design Museum

Student Workshops, January 2011 – present

- Lead Interaction Design instruction as part of the Teen Design Program, teaching a series of workshops in one- and ten-session segments

“Invent Design Change”

Seminar Presentation, February 2011

EdLab at Teachers College, Columbia University

“The Digital Classroom”

Workshop Leader, March 2011

Yale Education Leadership Conference